

FORMENTOR



CUPRA



MY26 Pre-Launch



INSPIRING THE WORLD FROM BARCELONA

CUPRA (short for CUP RACING) emerged in the 1980's through the motorsport division of Spanish brand SEAT, which competed successfully in World Rally and World Touring Car Championships. The CUPRA nameplate first began appearing in 1996 on selected performance models before growing in popularity such that in 2018 CUPRA became a stand-alone brand with dedicated variants of the Leon and Ateca, and ongoing success in a variety of motorsport categories. Soon thereafter, CUPRA-unique models were launched including the Formentor, Born, Tavascan, Terramar and soon the Raval, with worldwide sales surpassing one million vehicles in 2025.

As a proud member of the Volkswagen family alongside brands such as Porsche, Lamborghini, Audi and Skoda; CUPRA fuses the latest German engineering with edgy Spanish design and engaging dynamics to create vehicles that deliver an irrepressible impulse while driving, and a yearning to look back as you walk away.

In Australia, CUPRA launched in 2022 with unique Sales and Service 'Garages' in key hubs around the country. In a short space of time our Tribe has grown to over 10,000 obsessive enthusiasts who value the journey as much as the destination, and for whom blending-in just isn't in their DNA.

If this resonates with you, maybe you have a little bit of Spanish in you.

Maybe you're One Of Us.

Find out more www.cupraofficial.com.au/our-dna/garage/about-us.





DRIVEN

Are you obsessed with pushing limits? So are we.

We thrive on driving the toughest roads, where others hesitate to venture. Distance doesn't intimidate us, it propels us. Constantly advancing, we embrace one unwavering truth: It is our passion for the unknown that drives us forward.

Dive into the electrifying essence of the New MY26 CUPRA Formentor, where every kilometre is a statement of our constant pursuit to redefine the art of driving.

Vamos!

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Overseas Formentor VZe model shown with optional sunroof and optional Extreme Package in Enceladus Grey Matte (including front cover)



MODELS

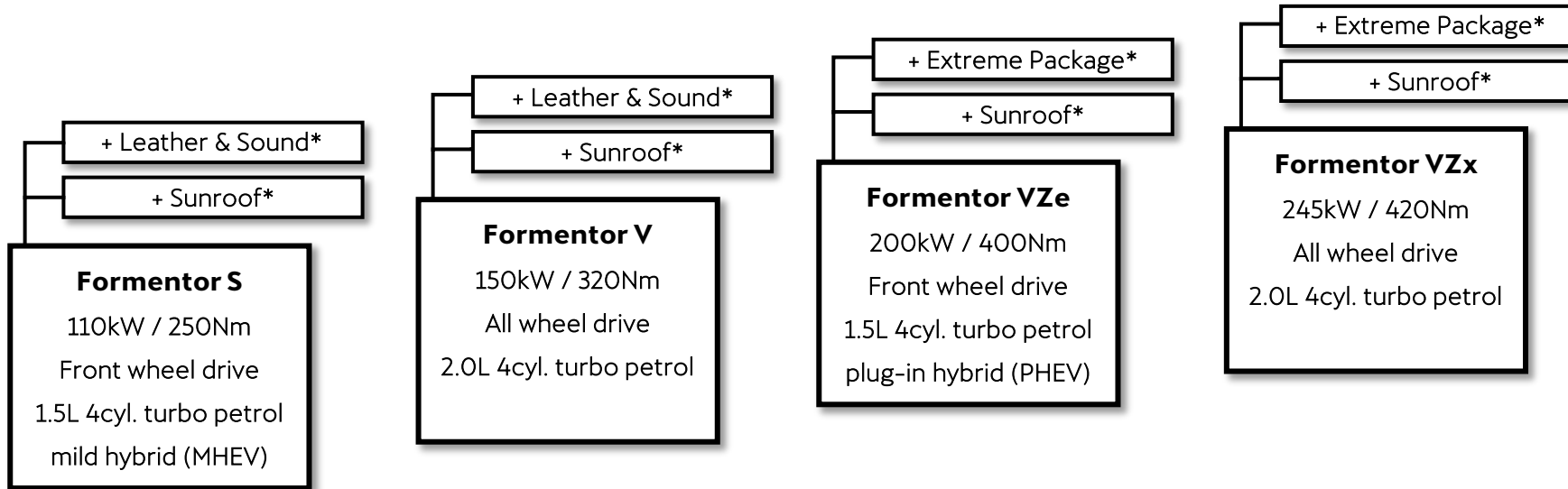
Your guide to the available engines, key equipment and colours.





VARIANTS

We start where others finish, including bespoke drivetrains and a curated selection of options for your consideration.



KEY FEATURES & ALLOY WHEELS

EXTERIOR COLOURS

UPHOLSTERIES

*Optional features available at additional cost





FORMENTOR S



KEY STANDARD FEATURES

- 1.5L turbo petrol engine with 48V mild hybrid (MHEV) drivetrain
110kW / 250Nm / 9.0sec 0-100km³ / 5.5L/100km⁵
- Front wheel drive
- 7-speed DSG automatic transmission with paddle shift
- 18" 'Sonora' black & silver alloys (pictured)
- LED headlights with diamond DRL's
- LED 'coast-to-coast' taillights including CUPRA logo
- Power tailgate with kick sensor
- Smart entry & push-button start
- Drive profile selection
- Sports bucket front seats with Soul Black Dinamica seat trim
- Drivers' power seat with memory
- Heated front seats
- Supersport heated steering wheel
- 6-speaker CUPRA sound system
- 3-zone climate control with rear control
- 10.25" digital cockpit instrumentation
- 12.9" touchscreen infotainment with navigation
- Apple CarPlay® & Android Auto™ (wireless)⁹
- Adjustable ambient interior lighting (dash & front doors)
- Auto-dimming interior mirror
- Wireless phone charger
- Driver assist suite including active cruise & travel assist¹¹
- Speed sign recognition & speed limit assist¹¹
- 360° top view camera with dynamic guidelines
- Front & rear parking sensors & park assist self-parking
- 60:40 split fold rear seats
- 10 airbags including rear-side & front centre

OPTIONS

- Optional panoramic sunroof
- Optional Leather & Sound Package – Moonstate leather appointed seat trim⁷, front-passenger power seat with memory & 12-speaker Sennheiser premium sound system



IMPORTANT NOTE REGARDING PRE-LAUNCH INFORMATION

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Overseas Formentor S model shown in Magnetic Tech



FORMENTOR V



KEY STANDARD FEATURES

2.0L turbo petrol engine
150kW / 320Nm / 6.7sec 0-100km^h / 7.0L/100km^l
7-speed DSG automatic transmission with paddle shift
4Drive all wheel drive

In addition to Formentor S

19" 'Sandstorm' black & copper alloys (pictured)

OPTIONS

Optional panoramic sunroof
Optional Leather & Sound Package – Moonstone leather appointed seat trim⁷, front-passenger power seat with memory & 12-speaker Sennheiser premium sound system



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Overseas Formentor V model shown in Magnetic Tech



FORMENTOR VZe



KEY STANDARD FEATURES

1.5L turbo petrol engine
CUPRA Gen2 plug-in hybrid (PHEV) drivetrain
200kW / 400Nm / 7.2sec 0-100kmh³ / 1.7L/100km⁵
114km electric vehicle range⁶
6-speed DSG automatic transmission with paddle shift
Front wheel drive
11kW AC charging / 50kW DC fast charging
Electric & Hybrid drive profiles
Mode 2 & 3 charging cables

In addition to Formentor V

19" 'Arctic' black & copper alloys (pictured)
DCC adaptive suspension
Moonslate leather appointed seat trim⁷
Front-passenger power seat with memory
12-speaker Sennheiser premium sound system
Tyre repair kit in place of the spare tyre

OPTIONS

Optional panoramic sunroof
Optional Extreme Package – Matrix Ultra cascading high beams, Enceladus Grey Seaqual & Dinamica appointed seat trim, Sabelt CUP Bucket front seats with carbon fibre backs (less seat-back pockets & front centre airbag), copper 4-piston Brembo front calipers & larger front rotors, dark gloss grey interior accents (in place of copper)

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Overseas Formentor VZe model shown in Magnetic Tech Matte



FORMENTOR VZx



KEY STANDARD FEATURES

2.0L turbo petrol engine
 245kW / 420Nm / 4.8sec 0-100kmh³ / 8.3L/100km⁵
 7-speed DSG automatic transmission with paddle shift
 4Drive all wheel drive

In addition to Formentor V

19" 'Hailstorm' black & copper forged alloys (pictured)
 Electro-hydraulic torque-vectoring rear differential
 DCC adaptive suspension
 Moonslate leather appointed seat trim⁷
 Front-passenger power seat with memory
 12-speaker Sennheiser premium sound system
 Quad exhaust with black tips
 CUPRA drive profile

OPTIONS

Optional panoramic sunroof
 Optional Extreme Package – Matrix Ultra cascading high beams,
 Enceladus Grey Seaqual & Dinamica appointed seat trim, Sabelt CUP
 Bucket front seats with carbon fibre backs (less seat-back pockets & front
 centre airbag), copper 6-piston Akebono front calipers & larger front
 rotors, dark gloss grey interior accents (in place of copper). 8.5L/100km⁵

BOOK A TEST DRIVE

EXPLORE FORMENTOR

SEARCH AVAILABLE STOCK

LOCATE A CUPRA GARAGE



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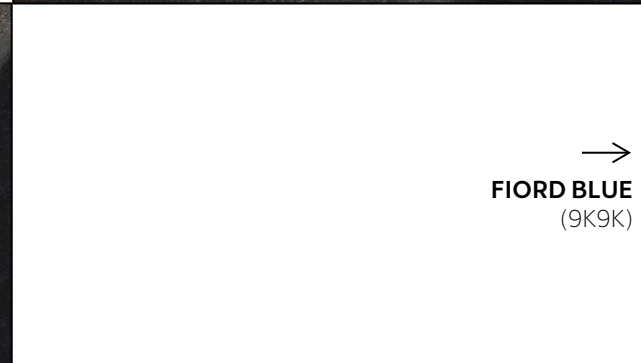
COLOURS

Continued next page.

→
GLACIAL WHITE
(2Y2Y)



→
FIORD BLUE
(9K9K)



←
MAGNETIC TECH
(S7S7)



←
MIDNIGHT BLACK
(OEOE)



The reproduction process does not allow for exact reproduction of the exterior or the upholstery colours. Please contact your CUPRA Agent for further information on colours and upholstery combinations.

*Optional Premium Paint available at additional cost

**Optional Matte Paint available at additional cost



COLOURS

Continued previous page.

→
GRAPHENE GREY*
(R6R6)



→
MAGNETIC TECH MATTE**
(9R9R) (VZe & VZx only)



←
CENTURY BRONZE MATTE**
(L3L3) (VZe & VZx only)



←
DARK VOID*
(Q5Q5)



←
ENCELADUS GREY MATTE**
(Q7Q7) (VZe & VZx only)



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**Optional Matte Paint available at additional cost



UPHOLSTERIES



FORMENTOR VZe & VZx with optional Extreme Package:
Enceladus Grey Seaqual & Dinamica appointed with sustainable content (CUP Bucket front seats)



FORMENTOR S & V with optional Leather & Sound Package, & standard on VZe & VZx:
Moonslate dark grey leather appointed⁷



FORMENTOR S & V:
Soul Black Dinamica with blue perforation & sustainable content



MODELS



NOTES

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[3] The figures stated are for the purposes of comparison amongst vehicles tested under the same testing procedures only. The actual figure may vary depending on multiple factors such as fuel quality, vehicle load, environmental and road conditions.

[5] Fuel consumption figures according to Australia Design Rule (ADR) 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition, and accessories fitted, will in practice in the real-world lead to figures, which generally differ, from those advertised. Advertised figures are meant for comparison amongst vehicles only.

[6] Range and energy consumption figures according to ADR 81/02 derived from WLTP testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition and accessories fitted, will in practice in the real-world lead to figures which generally differ from those advertised. Advertised figures are meant for comparison amongst vehicles only.

[7] Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.

[8] Compatibility will vary by device.

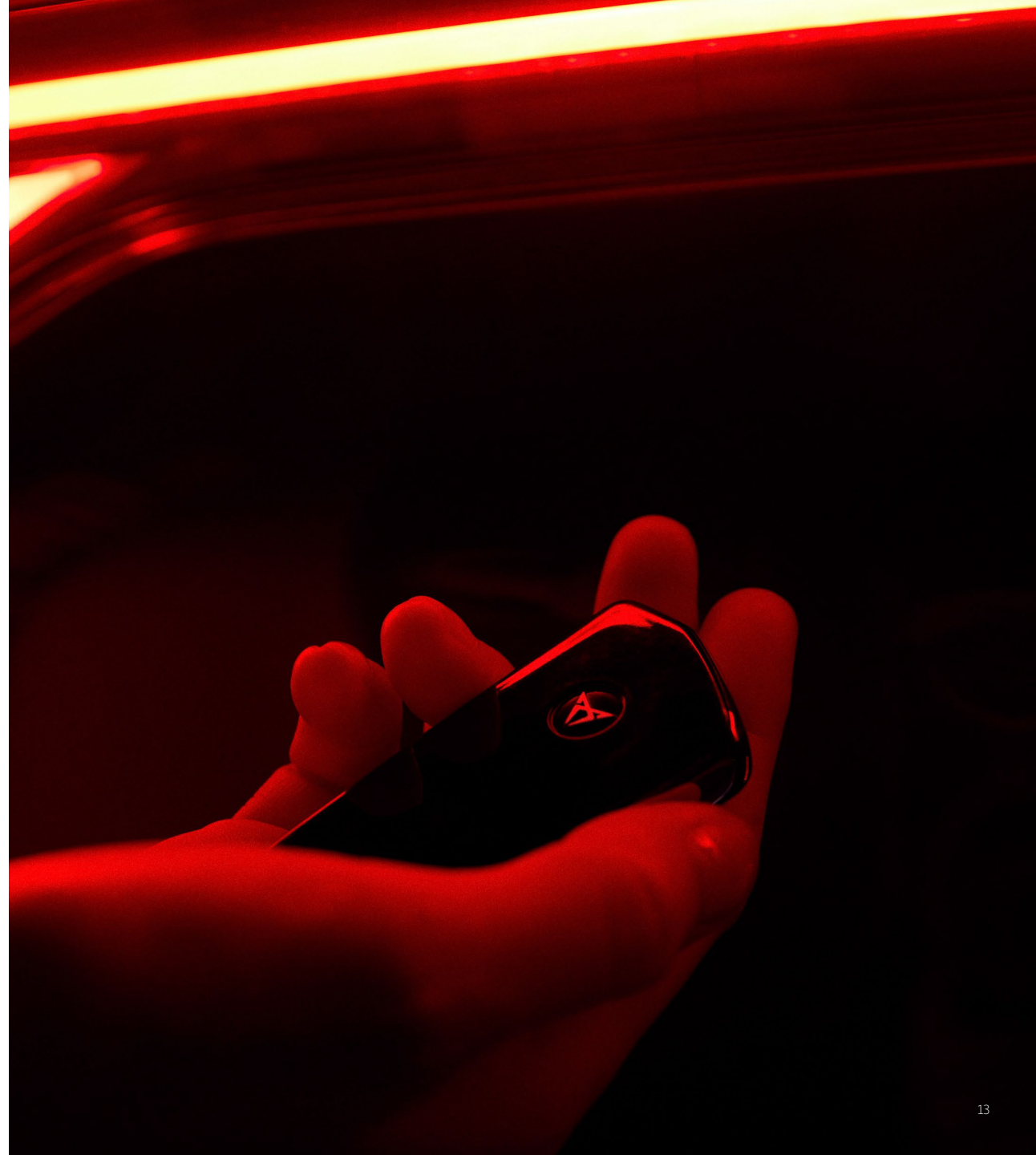
[9] App-Connect featuring wireless Apple CarPlay® and wireless Android Auto™ is compatible with the latest versions of iOS and Android. Active data service required.

[11] Safety / Driver assist technologies are designed to assist the driver but should not be used as a substitute for safe driving practices.

CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this brochure can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the reproduction process the colours displayed in this brochure may vary slightly from the actual paint and material colour.

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The world is a better place with you in it;



CUPRA



VAMOS!

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