



SUBARU

# IMPREZA

2026



Subaru Impreza AWD 2.0S. Optional premium paint shown.

For a world *discovered*





Subaru Impreza AWD 2.0S. Optional premium paint shown.



## From A to Beyond

With its potent formula of striking design, intuitive safety and an exhilarating driving experience, the Subaru Impreza is the hot hatch that's ready to take you from A to Beyond.

This sporty hatch delivers the promise of gripping adventures thanks to Subaru's legendary Symmetrical All-Wheel Drive and pulsing Boxer engine. Infused with an all-encompassing human-centred design approach, finessed by Subaru's engineers, both the driver and passengers are rewarded with a level of occupant comfort which ensures an epic ride.

Inside, the sophisticated space reveals a dynamically styled cabin, complete with an impressive infotainment system featuring an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity<sup>1</sup>. Behind the wheel every drive is empowered by superior Subaru confidence, thanks to cutting-edge safety features, including the latest generation Eyesight Driver Assist including the new Emergency Driving Stop System (EDSS)<sup>2</sup> and Subaru's Vision Assist. Born from the innovation of Subaru DNA, infused with bold attitude, the feature packed Subaru Impreza gives you permission to embrace every experience as it unfolds in front of you.



Symmetrical AWD



Boxer Engine



11.6" Touchscreen

1. Compatible Apple® or Android™ device required. 2. Emergency Driving Stop System (EDSS) operates only when Lane Centering Function is operating. Refer to Owner's Manual for full details.



## Style that performs

The Subaru Impreza is embodied in a chiselled, athletic hatch design, with class-leading driving dynamics.

Unleashing a seductive blend of sharp lines, alluring curves and aerodynamic functionality, it bristles with an energetic sportiness that inspires Impreza to go beyond.

With Subaru Impreza's confident urban swagger and weekend ambitions, you're in for gripping adventures and a hefty dose of fun. Every drive is empowered by impressive Subaru DNA performance credentials, thanks to advanced driving technology and engineering excellence. The result, is an uninhibited and engaging driving experience that elevates it to the top of the class.

Whether you're doing the morning coffee run or navigating unsealed roads with ease, Subaru Impreza's human-centred approach rewards both the driver and passengers with a level of occupant comfort designed to inspire a life of discovery.



Subaru Impreza AWD 2.0S. Optional premium paint shown.







## Front row seats

The Subaru Impreza gives you a front row seat to enjoy the sophisticated, dynamically styled cabin loaded with the latest tech.

Subaru has dialled up the energy with an impressive infotainment system, to match Impreza's big personality. Connect to the world inside and beyond, via an 11.6" touchscreen and wireless Apple CarPlay® and Android Auto™ smartphone connectivity<sup>1</sup>. Immerse yourself in the beats of your favourite DJ, music and podcasts with the touch of a button, or engage voice command for the ultimate convenience. Turn up the volume and lose yourself in the brilliant clarity of the premium Harman Kardon® audio system in the Subaru Impreza AWD 2.0S.

Chill as you zip between urban laneways and weekend getaways, with dual zone climate control air conditioning, while recharging your social battery, and your phone - thanks to wireless Qi charging.<sup>2</sup>



Symmetrical AWD



Boxer Engine



EyeSight® Driver Assist

1. Compatible Apple® or Android™ device required. 2. Compatible Qi enabled and compliant device required.





Subaru Impreza AWD 2.0S





Subaru Global Platform

[I] [S]

Subaru Intelligent Drive  
(SI-Drive)



Symmetrical AWD

Subaru Impreza AWD 2.0S



## Co-pilot for the everyday

The Subaru Impreza pulses with advanced Subaru safety technologies, making it the perfect co-pilot for every journey.

Putting the human factor centre stage, Subaru Impreza has been designed from the perspective of the driver for a seamless journey. In collaboration with an expert medical school, Subaru designers studied the body's natural movement and applied a human-centred design approach to every aspect of the interior for refined driver and passenger ergonomics.

With everything within optimal reach, the cockpit delivers an intuitive and fully immersive experience. Advanced Subaru tech including the latest generation Eyesight Driver Assist featuring the new Emergency Driving Stop System (EDSS)<sup>1</sup> and Subaru's Vision Assist, serve as your co-pilot for a drive that helps keep you, your passengers and those around you safe. Intelligent features like Lane Centring Function and Adaptive Cruise Control, are designed to help reduce driver fatigue on longer trips. While for an aerial view of your Subaru Impreza, the Panoramic 360 Degree View Monitor<sup>2</sup> displays the area around you. So when taking off from A to Beyond, Subaru Impreza has your back.

1. Emergency Driving Stop System (EDSS) operates only when Lane Centering Function is operating. Refer to Owner's Manual for full details.

2. Panoramic 360 Degree View Monitor available on Subaru Impreza AWD 2.0S.





Subaru Impreza AWD 2.0S.  
Optional premium paint shown.



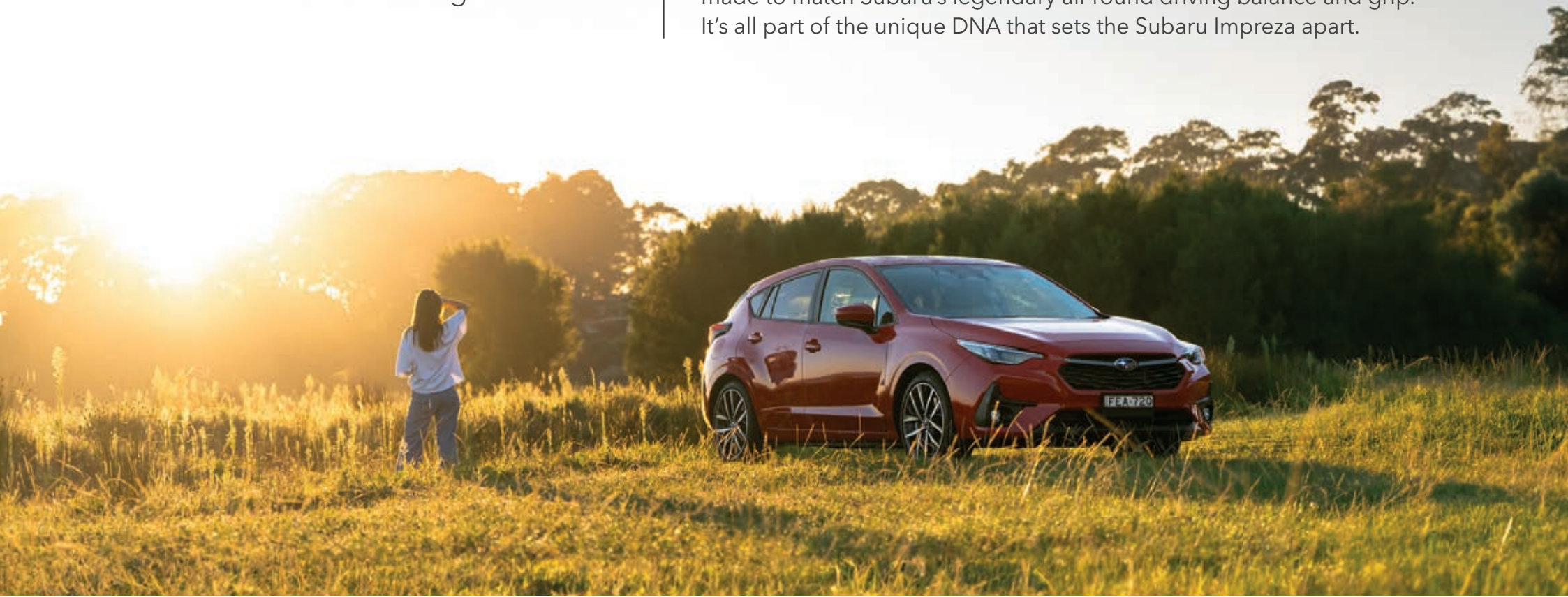


## Gripping experience

Drawing inspiration from Subaru's rally and motorsport roots, this hot hatch is ready to unleash an exhilarating, fun drive. Built upon five generations of innovation, Subaru Impreza inspires new discoveries every day thanks to impeccable handling and superb driving confidence.

Hit up the best outta town spots with your friends, tackle country roads and revel in Subaru Impreza's serious performance credentials. The low centre of gravity and Subaru Global Platform meld seamlessly with the superior grip, dynamic control and balance synonymous with Subaru Symmetrical All-Wheel Drive and the iconic horizontally-opposed Boxer engine. While the lively Lineartronic® CVT matches your driving style for a performance that's naturally smooth, quiet and efficient, making choosing the Subaru Impreza, well, automatic.

When you're ready to change up the pace, Impreza is ready to please, with Subaru Intelligent Drive (SI-Drive) providing two driving modes to match your mood. Dial up the sportiness for a responsive drive, made to match Subaru's legendary all-round driving balance and grip. It's all part of the unique DNA that sets the Subaru Impreza apart.





# Packed to go

The more you put in to every day, the more you get out of it – and that's what drives Subaru Impreza. Take the cargo area, with its wide flat load floor and expansive boot opening, you can effortlessly pack everything you need to make your day.

The Subaru Impreza cabin is designed for spontaneous adventures too, with a 60/40 split rear seatback that lets you customise your cargo and passenger space. Fold down one, or both of the rear seats to carry a larger load, with the flexibility to accommodate passengers big and small. Putting the fun into functional, the Subaru Impreza's versatility lets you take on adventures across town – or across the country.













## Heart and soul

When fine-tuning every element of Subaru Impreza's dynamic attitude, the creators were unanimous that some things remained sacrosanct.



Symmetrical AWD



Boxer Engine

The heart and soul of Subaru Impreza owes its vitality to the intersection of two irreplaceable forces – the iconic horizontally-opposed Boxer engine and Symmetrical All-Wheel Drive system. Designed to sit lower and flatter in the engine bay than traditional engines, Boxer's unique design delivers less noise and vibration to the cabin, while the lowered centre of gravity improves stability, cornering and traction with the road.

Coupled with Subaru Impreza's symmetrical drivetrain, this configuration delivers innate balance from the ground up while driving engine power to all four wheels. With simultaneous power distribution, Subaru Impreza boasts twice the grip capacity, compared to conventional two wheel drive vehicles, resulting in better balance, superior handling confidence on slick city streets and outstanding driver enjoyment.



Safety and performance are built into the very core of Subaru Impreza, learn more about the advanced engineering at [www.subaru.com.au/safety-active](http://www.subaru.com.au/safety-active)







Protecting you and your passengers throughout every moment of your journey always has been, and always will be, at the heart of everything Subaru does. Subaru strives to create innovative cars that protect you and your loved ones, whether they're in or outside the car.



## Towards zero fatal road accidents by 2030<sup>1</sup>

It's a philosophy that started with Subaru's first mass produced vehicle and saw Subaru achieve a number of world safety firsts.

Now, Subaru is proud to introduce its most important safety vision yet - working towards zero fatal road accidents in a Subaru vehicle by the year 2030<sup>1</sup>. A vision underpinned by the four vital safety pillars of Primary, Active, Preventative and Protective safety that work together to achieve Subaru's 'All-Around' approach to automotive manufacturing. By combining holistic design principles and advanced safety technologies with cutting-edge future innovations, Subaru Impreza aims to provide inherent safety and peace-of-mind, to help you make the most of every moment.



Road user safety is expressed in the design of countless Subaru innovations [www.subaru.com.au/safety](http://www.subaru.com.au/safety)

1. Subaru Corporation (the Japanese manufacturer of Subaru cars) has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit [www.subaru.co.jp/en/outline/about/zeroaccident/](http://www.subaru.co.jp/en/outline/about/zeroaccident/).



The EyeSight® Driver Assist system, is standard on Subaru Impreza.



EyeSight® Driver Assist

## Second pair of eyes

This world-renowned preventative safety system is designed to operate like an ever-attentive second pair of eyes - to provide warnings, plus braking and steering intervention that is designed to help reduce driver burden, prevent accidents and save lives.

Subaru EyeSight® Driver Assist system incorporates a host of primary functions – Pre-Collision Braking System, Pre-Collision Throttle Management, Adaptive Cruise Control, Lead Vehicle Start Alert, Lane Departure Warning, Lane Departure Prevention, Lane Sway Warning and the new Emergency Driving Stop System (EDSS)<sup>1</sup>.

Intelligent features include Lane Departure Warning if the vehicle is about to depart from its detected lane. Lane Centring Function works with Adaptive Cruise Control to provide steering assistance, as well as accelerator and brake functions, to help maintain position in the detected lane. EDSS<sup>1</sup> can detect if the driver becomes unresponsive and bring the vehicle to a controlled stop while alerting other road users. Autonomous Emergency Steering, using EyeSight® cameras and the rear radar system, assesses the presence of other vehicles before assisting with evasive steering control, while Speed Sign Recognition displays the detected speed limit in the Multi-Information Display (MID) unit.



You'll look at safety with new eyes when you learn more about Subaru's advancements at [www.subaru.com.au/safety](http://www.subaru.com.au/safety)

1. Emergency Driving Stop System (EDSS) operates only when Lane Centering Function is operating. Refer to Owner's Manual for full details.





Subaru Impreza AWD 2.0S. Optional premium paint shown.



A smart driving companion to have on your side, Subaru's Vision Assist uses embedded cameras and radar technology on Subaru Impreza to detect vehicles and obstacles you can't see. Combined with the forward vision features of EyeSight® Driver Assist technology, Subaru's Vision Assist empowers drivers with a sixth sense to support preventative safety.



#### **PANORAMIC 360 DEGREE VIEW MONITOR<sup>1</sup>**

The Panoramic 360 Degree View Monitor<sup>1</sup> provides added visibility and precision to help with that perfect park.



Reverse Automatic Braking shown.





## All knowing, all seeing

Subaru's Vision Assist can give drivers a greater awareness of the world around them. Using EyeSight® Assist Monitor, lights are projected onto the lower windscreen to alert the driver when the various safety functions are engaged. Blind Spot Monitor uses rear sensors to make lane changes safer, by warning of vehicles detected in the blind spot. Meanwhile, Lane Change Assist can detect fast approaching vehicles from behind in the adjacent traffic lane and warn the driver of their presence. Rear Cross Traffic Alert can warn the driver that another car is approaching when reversing out of a parking space. Meanwhile, if the vehicle sensors detects an obstacle behind the vehicle while reversing, Reverse Automatic Braking can apply braking if the driver doesn't react first.

On Subaru Impreza AWD 2.0S, Front View Monitor<sup>1</sup> uses a grille mounted camera to capture images of the area in front of the vehicle to help avoid damage when parking. Side View Monitor<sup>1</sup>, uses a camera in the passenger door mirror to show the distance of the front passenger side of the vehicle from the kerb or a parked vehicle. Meanwhile, High Beam Assist<sup>1</sup> automatically adjusts the headlight beam to prevent dazzling other detected nearby road users, while maintaining a high level of light and visibility.



Read more about the way Vision Assist innovations are keeping Subaru owners safe at [www.subaru.com.au/safety-preventative](http://www.subaru.com.au/safety-preventative)

<sup>1</sup>. Only available on Subaru Impreza AWD 2.0S.





**ANCAP**  
SAFETY

TESTED  
**2024**



Designated crumple zones direct impact energy away from the passenger cell, while the Boxer engine is designed to slide below the cabin in a severe frontal collision.



## Peace of mind protection


It has always been Subaru's purpose to design vehicles with a crucial advantage in road safety and occupant protection. While Towards Zero fatal road accidents in a Subaru vehicle by the year 2030<sup>1</sup> represents Subaru's ambitious future target, decades of astute observation, structural development and design research has informed the remarkable safety advances built into the 5 star ANCAP<sup>2</sup> safety rated Subaru Impreza.



The SGP and ring-shaped passenger safety cell absorb and direct impact force around the cabin, rather than through it.

An overwhelming feeling of protection is underpinned by Subaru Impreza's carefully engineered body structure and Subaru Global Platform, including the ring-shaped passenger safety cell. The ring-shaped passenger safety cell that cocoons occupants has been designed to absorb and direct the impact of a collision around the cabin, rather than through it. Meanwhile, the symmetrical layout of the All-Wheel Drive system and horizontally-opposed Boxer engine, is designed to allow the engine to 'submarine' under the floor during a severe frontal collision – protecting the cabin's occupants.

In addition, the chassis structure has been engineered to include crushable zones, absorbing collision energy to effectively protect passengers. While Subaru can't control every variable on the road, the inclusion of nine SRS<sup>3</sup> airbags in Subaru Impreza can help reduce the possibility of serious injury in the event of a serious accident.

 This impressive line-up of advanced safety technologies is designed to protect you and your passengers on every journey. It's why the Subaru Impreza has been awarded a 5 star ANCAP<sup>2</sup> safety rating. Discover more reasons why Subaru Impreza gives you peace of mind protection at [www.subaru.com.au/safety](https://www.subaru.com.au/safety)

1. Subaru Corporation has publicly stated its aim to reduce the number of fatal accidents in a Subaru vehicle to zero by 2030 as well as the number of fatalities among pedestrians, cyclists and the like as a result of a collision with a Subaru vehicle. For more information on Subaru Corporation's CSR initiatives visit [www.subaru.co.jp/en/outline/about/zeroaccident/](https://www.subaru.co.jp/en/outline/about/zeroaccident/).  
2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. Subaru Impreza tested in 2024. 3. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.







Subaru Impreza tackles driver distraction and fatigue with Subaru's ingenious Driver Monitoring System – Driver Focus (DMS)<sup>1</sup>. This innovative system constantly monitors the driver's attention to help reduce the chance of accidents.



Driver Monitoring System<sup>1</sup>

## Always alert

Whether your journey is long or short, Subaru recognises that at times the driver may be distracted. Which is why DMS<sup>1</sup> has been developed to offer another layer of safety, coupled with personalised driver convenience.

Featuring advanced technology, the Subaru Impreza's DMS<sup>1</sup> uses near infrared LEDs and a camera designed to recognise when the driver's attention is waning or if they start to fall asleep. An alert can then warn the driver, reminding them to refocus on the road ahead.

The system's intelligent facial recognition can also identify up to five separate drivers and then automatically personalise the cabin to their preferences - adjusting the climate control setting and MID screen display.



Learn how the DMS<sup>1</sup> watches out for signs of driver distraction at [www.subaru.com.au/safety-preventative](http://www.subaru.com.au/safety-preventative)

1. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details.





*The sporty All-Wheel Drive hatch  
made for epic journeys*





Subaru Impreza AWD 2.0S. Optional premium paint shown.



## Performance with Impreza-infused style

Match the heart thumping performance of this hot hatch with Genuine Subaru Accessories designed with attitude. Highlight the athletic Impreza lines with a sporty STI Front Under Spoiler, or pump up the street style with distinctive alloy wheels. Add sleek roof cross bars, or protect your pride and joy with a heavy-duty bootlip and bumper mat. Make your Subaru Impreza one of a kind with epic Subaru style.



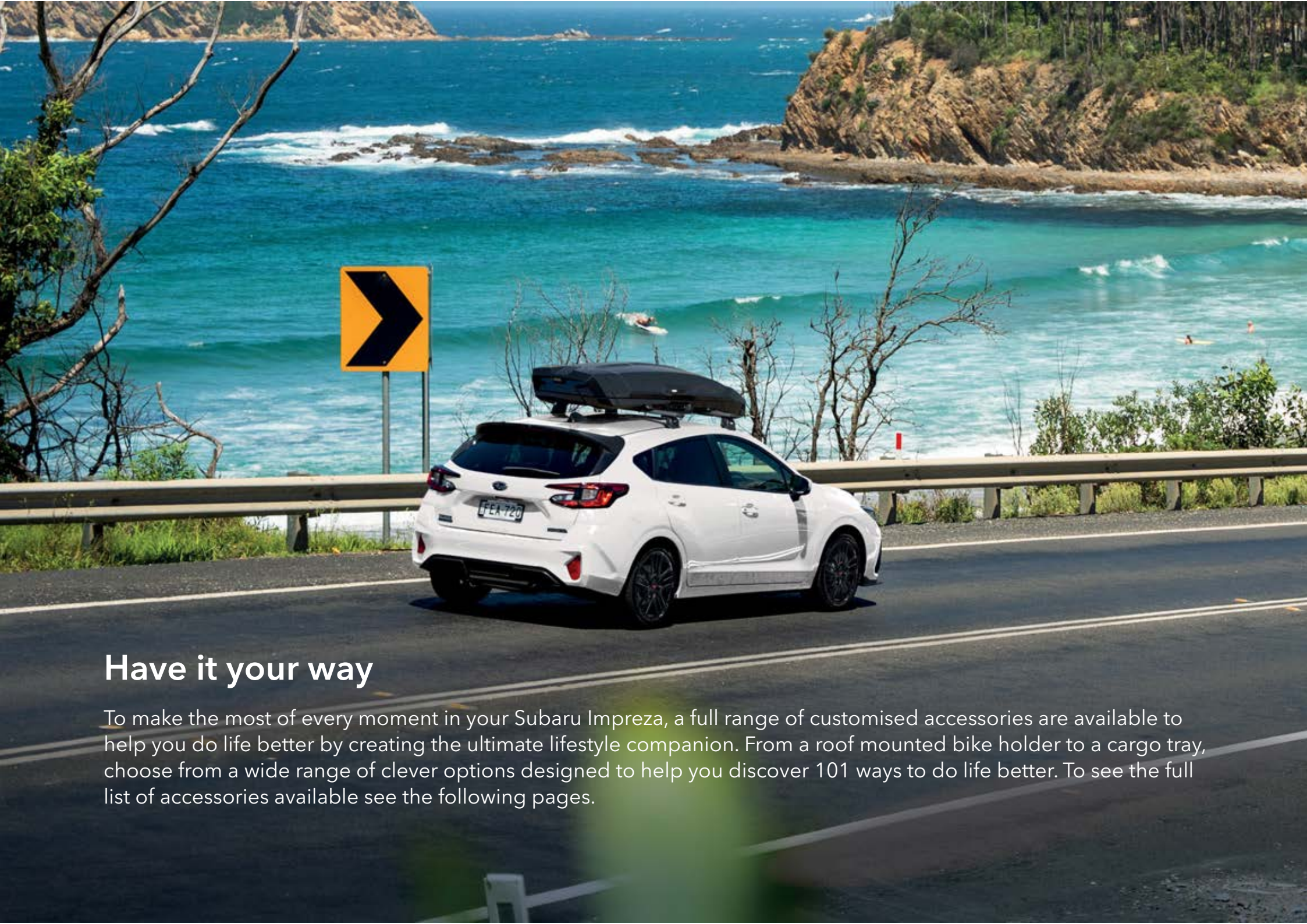
View full accessory range at  
[www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories)





Subaru Impreza AWD 2.0S with optional  
Subaru accessories sold separately.





## Have it your way

To make the most of every moment in your Subaru Impreza, a full range of customised accessories are available to help you do life better by creating the ultimate lifestyle companion. From a roof mounted bike holder to a cargo tray, choose from a wide range of clever options designed to help you discover 101 ways to do life better. To see the full list of accessories available see the following pages.





**FRONT GRILLE**



**STI FRONT UNDER SPOILER  
- CHERRY RED**



**STI REAR SIDE UNDER  
SPOILER - CHERRY RED**



**STI ROOF SPOILER**



**STI SHIFT KNOB**



**SIDE SILL PLATE**



**STI ENKEI ALLOY WHEEL  
SET (4) - 18" (BLACK)**



**MUD GUARD SET**



**WEATHER SHIELD**



**CARPET MAT SET**



**RUBBER MAT SET**



**ROOF CROSS BARS - SILVER**

Whether you want to protect your investment, or be inspired to go further, check out the full range - including popular accessory bundle packs offering great value at [www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories)

Subaru Impreza AWD 2.0S with optional Subaru accessories sold separately.



## Subaru Impreza accessories



Applicable based on vehicle specification



Not applicable based on vehicle specification

PART NUMBER	ACCESSORY	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Styling</b>			
J1010FN510	Front Grille	•	•
E7210FN020V2	Rear Roof Spoiler - Black	•	•
E1010FN000	Side Sill Plate	•	•
<b>Protection</b>			
F0010FN010	Weather Shields	•	•
J501AFN000	Carpet Mat Set	•	•
J5010FN100	Rubber Mat Set	•	•
J1010FN300NN	Mud Guards Set (unpainted)	•	•
J1010FN301NN	Mud Guards Front (unpainted)	•	•
J1010FN304NN	Mud Guards Rear (unpainted)	•	•
F4110FN000	All Weather Seat Cover - Front	•	•
F4110FN010	All Weather Seat Cover - Rear	•	•
J1010FL710NN	Body Side Moulding <sup>1</sup> (painting required)	•	•
E7710FN020	Cargo Step Panel - (Stainless)	•	•
SAT6003	Bootlip & Bumper Protector	•	•
<b>Cargo</b>			
SAT3035	Roof Cross Bars - Silver	•	•
SAT3036	Roof Cross Bars - Black	•	•
SAT3037	Roof Cross Bars - Wingbar Edge - Silver	•	•
SAT3038	Roof Cross Bars - Wingbar Edge - Black	•	•
J501AFN100	Cargo Tray	•	•
SAT9020	Lifestyle Awning Kit (cross bars required)	•	•

1. Includes painting in RRP Fitted Price.



## Subaru Impreza accessories

PART NUMBER	ACCESSORY	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Thule Roof Attachments and Accessories (Roof Cross Bars Required)</b>			
SAT8023	Deluxe Ski Carrier - 4 Pair	•	•
SAT8024	Deluxe Ski Carrier - 6 Pair	•	•
SAT8028	Bicycle Holder Upright	•	•
SAT8018	Bicycle Holder - Silver (ProRide)	•	•
SAT8019	Bicycle Holder - Black (ProRide)	•	•
SAT9012	Ski Holder - 4 Pair	•	•
SAT9013	Ski Holder - 6 Pair	•	•
SAT9019	Kayak Carrier - Dockglide	•	•
SAT8032	Thule Roof Basket	•	•
SAT8041	Thule Surfpad (Large)	•	•
SAT8042	Thule Tiedown Straps (2)	•	•
SAT5013	Roof Box - Thule Force XT M (Matte Black)	•	•
SAT5014	Roof Box - Thule Force XT L (Matte Black)	•	•
SAT5018	Roof Box - Thule Vector M	•	•
SAT8030	Thule GoPack Set (4 bags for roof box)	•	•
<b>Security</b>			
B327EYA000	Wheel Lock Nuts	•	•
B321SFL020	Wheel Lug Nut and Lock Set - Black	•	•
<b>Convenience and Safety</b>			
SAC2010	First Aid Kit	•	•
SAT9007	Safety Triangle	•	•
0100250410	Garmin Dash Cam Mini 2 <sup>1</sup>	•	•
0100250511	Garmin Dash Cam 57 <sup>1</sup>	•	•
0101253000	Magnetic Mount (additional)	•	•

1. Requires 8GB microSD™ card, Class-10 or faster (not included).



## Subaru Impreza accessories

PART NUMBER	ACCESSORY	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>STI Performance Parts</b>			
E2410FN000	STI Front Under Spoiler - Black	•	•
E2410FN010	STI Front Under Spoiler - Cherry Red	•	•
E5610FN000	STI Rear Side Under Spoiler - Black	•	•
E5610FN010	STI Rear Side Under Spoiler - Cherry Red	•	•
E7210FN000	STI Roof Spoiler	•	•
C1010FN000	STI Shift Knob CVT	•	
E4010FL000	STI Flexible Tower Bar	•	•
ST83031ST051	STI Push Engine Switch	•	•
ST91099ST080	STI Door Handle Protector	•	•
B3110FN100K	STI ENKEI Alloy Wheel Set (4) - 17in (Silver)	•	
B3110FN110K	STI ENKEI Alloy Wheel Set (4) - 17in (Gun Metal)	•	
B3110FN120K	STI ENKEI Alloy Wheel Set (4) - 17in (Black)	•	
B3110VC000K	STI ENKEI Alloy Wheel Set (4) - 18in (Silver)		•
B3110VC010K	STI ENKEI Alloy Wheel Set (4) - 18in (Gun Metal)		•
B3110VC020K	STI ENKEI Alloy Wheel Set (4) - 18in (Black)		•



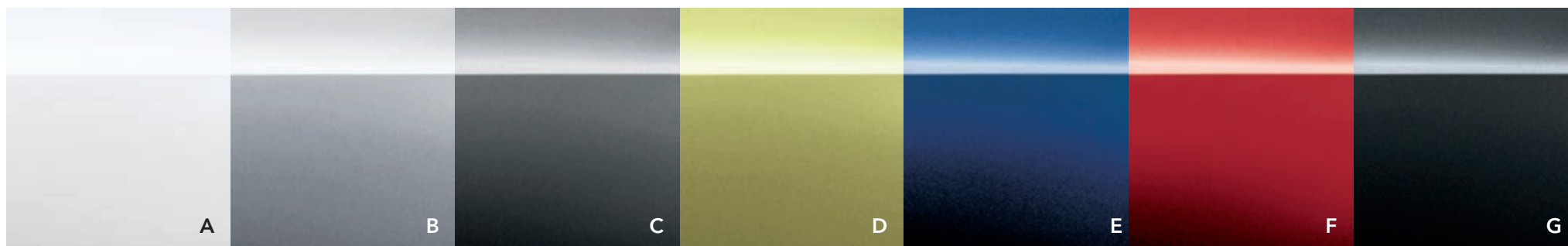


Subaru Impreza AWD 2.0S shown with optional premium paint and Subaru accessories sold separately.



# Go beyond the ordinary

Live boldly with exterior colours designed to reflect the exhilarating attitude and dynamic spirit of the Subaru Impreza.



EXTERIOR COLOUR <sup>1</sup>	Impreza AWD 2.0L	Impreza AWD 2.0S
A - Crystal White Pearl	•	•
B - Ice Silver Metallic	•	•
C - Magnetite Grey Metallic	•	•
D - Citron Yellow Pearl	•	•
E - Sapphire Blue Pearl	•	•
F - Pure Red	•	•
G - Crystal Black Silica	•	•

1. Paint colours are representative only and subject to variation due to the printing process or screen settings.



Bold sophistication meets fresh urban style, with the Subaru Impreza’s range of interior seat trims. Each variant is designed to stand out with trims curated to match – from leather accented<sup>1</sup> trim, to classic black tricot or premium black cloth.



SEAT TRIM COLOUR	Impreza AWD 2.0L	Impreza AWD 2.0S
A - Tricot fabric - black	•	
B - Leather accented <sup>1</sup> - black		•

1. Leather accented upholstery includes leather and non-leather materials.



# The Subaru Impreza range at a glance

The Subaru Impreza range boasts seductive sleek lines and new technology making it an irresistible blend of attitude and aerodynamic functionality. See the pages that follow for a full list of specifications or visit

[www.subaru.com.au/impreza](http://www.subaru.com.au/impreza)

## Standard across the range

- + Symmetrical All-Wheel Drive
- + Lineartronic® CVT with manual mode
- + Subaru's Vision Assist
- + Subaru Eyesight® with wide angle monocular camera, featuring:
  - Emergency Driving Stop System (EDSS)<sup>1</sup>
  - Adaptive Cruise Control
- + Driver Monitoring System (DMS)<sup>2</sup>
- + Electronic parking brake
- + 60/40 split folding rear seats
- + One touch lane change indicator
- + Tyre Pressure Monitoring System

## SUBARU IMPREZA AWD 2.0L



+ Dual zone climate control

+ Dusk-sensing headlights  
– LED headlights with auto off

+ 17" alloy wheels

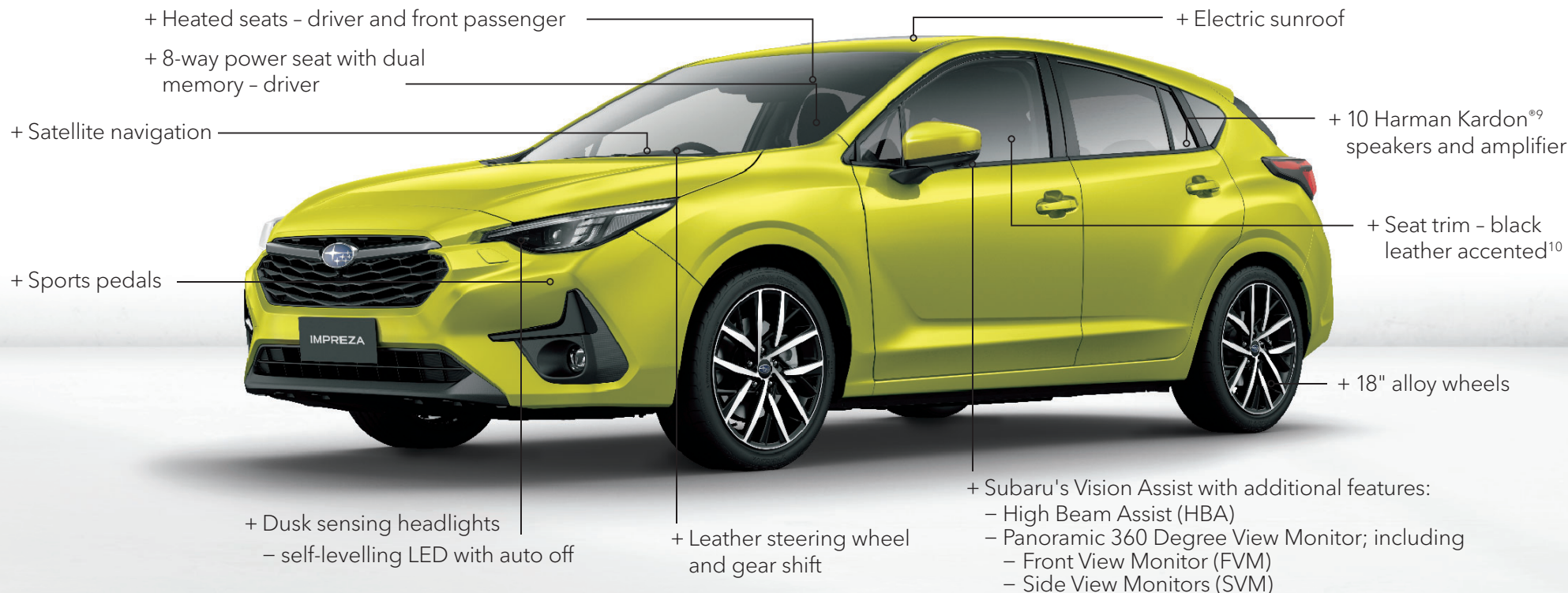
+ Seat trim – black  
tricot fabric

1. Emergency Driving Stop System (EDSS) operates only when Lane Centering Function is operating. Refer to Owner's Manual for full details. 2. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details. 3. *Bluetooth*® is a registered trademark of Bluetooth SIG Inc. System operation ability is subject to the *Bluetooth*® wireless technology specification of individual's phone. 4. Compatible Apple® or Android™ device required.



- + USB-A and USB-C connection
- + Rear spoiler and rear window wiper
- + Auto door lock/unlock
- + *Bluetooth*<sup>®3</sup> wireless technology
- + Rear view reverse camera
- + Auto Stop Start
- + Subaru Intelligent Drive (SI-Drive)
  - 2 modes
- + Smart key with push-start ignition
- + Centre information display featuring:
  - 11.6" touchscreen
  - Wireless Apple CarPlay<sup>®</sup> and Android Auto<sup>™</sup> connectivity<sup>4</sup>
  - Digital radio<sup>5</sup> (DAB+)
  - Siri<sup>®6</sup> compatibility
- + SRS<sup>7</sup> airbags – dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion
- + Voice command recognition
- + Wireless Qi charger<sup>8</sup>

## SUBARU IMPREZA AWD 2.0S



5. Digital radio reception not available in all areas. 6. Requires compatible Siri<sup>®</sup> enabled Apple<sup>®</sup> device to be paired with the infotainment system. 7. SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts. 8. Compatible Qi enabled and compliant device required. 9. Harman Kardon is a registered trademark of HARMAN International Industries, Incorporated. 10. Leather accented upholstery includes leather and non-leather materials.



## Subaru Impreza specifications<sup>1</sup>

Model		Impreza AWD 2.0L	Impreza AWD 2.0S
Transmission			
Lineartronic® CVT		•	•
D range		4.066 – 0.503	
Engine			
Engine type		Horizontally-opposed Boxer 4-cylinder, petrol engine	
Valve mechanism		DOHC with Dual AVCS	
Bore x stroke	mm	84.0 x 90.0	
Capacity	cc	1995	
Compression ratio		12.5:1	
Fuel tank capacity	litres	50	
Fuel system		Direct injection	
Fuel requirement (min)	RON	91	
Performance²			
Engine maximum power	kW/rpm	115kW@6000rpm	
Engine maximum torque	Nm/rpm	196Nm@4000rpm	
Fuel consumption (ADR 81/02) For comparison purposes only. Real world results may vary³:			
	combined	l/100km	7.5
	urban	l/100km	9.7
	extra urban	l/100km	6.2
CO₂ emissions (ADR 81/02) For comparison purposes only. Real world results may vary³:			
	combined	(g/km)	170
Symmetrical All-Wheel Drive			
Type	Auto	Active Torque Split	
Steering			
Type		Electric power assisted rack and pinion	
Minimum turning circle	m	10.6	

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. All performance data measured using 95RON test fuel as required by Australian Design Rule 81/02. Vehicles tested in accordance with ADR 81/02. 3. Figure based on combined average city and highway cycle test under Australian Design Rule (ADR) 81/02. Range figure is based on laboratory test results only using standardised testing conditions which measure fuel consumption, energy consumption, and carbon emission (as applicable). Real world results may vary based on individual driving circumstances e.g., traffic conditions, driving style, vehicle modifications, fuel quality, climatic conditions, etc. Quoted figures may not reflect real world fuel consumption, energy consumption, and carbon emission.



## Subaru Impreza specifications<sup>1</sup>

Model		Impreza AWD 2.0L		Impreza AWD 2.0S	
Suspension					
Type		Front	MacPherson strut type suspension		
		Rear	Double wishbone type suspension		
Brakes					
Type		Front	Ventilated disc brake		
		Rear	Ventilated disc brake		
Wheels and Tyres					
Tyres (width, profile, size, load index and speed rating)		205/50R17 89V		225/40R18 92W	
Rim size		17x7J		18x7.5J	
Wheels		17"		18"	
Spare wheel		Temporary wheel			
Measurement					
Overall length		mm	4490		
Overall width		mm	1780		
Overall height		mm	1480		
Wheel base		mm	2670		
Front track		mm	1540		
Rear track		mm	1545		
Minimum ground clearance <sup>2</sup>		mm	130		
Cargo volume - rear seat up/down		litres	291/883		
Tare mass <sup>3</sup>		kg	1416		1458
Seating capacity			5		

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Ground clearance at kerb weight. 3. Vehicle tare mass varies according to the types of optional equipment included.



Subaru Impreza features<sup>1</sup>

Model	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Safety Rating</b>		
5 star ANCAP <sup>2</sup> safety rating (maximum 5) - rating year 2025	•	•
<b>Collision Avoidance</b>		
Symmetrical All-Wheel Drive (AWD)	•	•
Vehicle Dynamics Control system (VDC) featuring:	•	•
Active Torque Vectoring System	•	•
Anti-lock Braking System (ABS)	•	•
Brake Assist	•	•
Electronic Brakeforce Distribution (EBD)	•	•
Electronic Stability Control (ESC)	•	•
Traction Control System (TCS)	•	•
Auto Vehicle Hold (AVH)	•	•
Electronic parking brake	•	•
Driver Monitoring System – Driver Focus <sup>3</sup> featuring:	•	•
Climate control setting (last used)	•	•
Distraction warning	•	•
Drowsiness warning	•	•
Facial recognition	•	•
MID display (last used)	•	•
Rear view reverse camera	•	•
Vision Assist featuring:	•	•
Blind Spot Monitor (BSM)	•	•
EyeSight® Assist Monitor	•	•
Front Side Radar	•	•
Front View Monitor (FVM)		•
High Beam Assist (HBA)		•
Lane Change Assist (LCA)	•	•
Panoramic 360 Degree View Monitor		•
Rear Cross Traffic Alert (RCTA)	•	•
Rear Parking sensors	•	•
Reverse Automatic Braking (RAB)	•	•
Side View Monitors (SVM)		Passenger/Driver

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. The Australasian New Car Assessment Program (ANCAP) gives consumers consistent information on the level of occupant protection provided by vehicles in serious front and side crashes. Subaru Impreza tested in 2024. 3. Driver Monitoring System performance and capability dependent on environmental and technical conditions. Refer to Owner's Manual for full details.



## Subaru Impreza features<sup>1</sup>

Model	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Collision Protection</b>		
Height adjustable front seat headrests	•	•
Height adjustable rear seat headrests	•	•
Ring-shaped passenger safety cell	•	•
SRS <sup>2</sup> airbags – dual front, dual front side, dual curtain, driver's knee, far side, and front passenger seat cushion	•	•
<b>Child Safety</b>		
Child seat anchor points (x3)	•	•
ISOFIX anchor points for 2 ISOFIX compliant child restraints	•	•
Rear door child locks	•	•
<b>Intelligent Driving Dynamics</b>		
Auto Stop Start	•	•
Subaru Intelligent Drive (SI-Drive):	•	•
Intelligent (I) mode	•	•
Sport (S) mode	•	•
EyeSight <sup>®</sup> Driver Assist system featuring:	•	•
Adaptive Cruise Control	•	•
Autonomous Emergency Steering	•	•
Emergency Driving Stop System <sup>3</sup>	•	•
Emergency Lane Keep Assist	•	•
Intelligent Speed Limiter	•	•
Lane Centring Function	•	•
Lane Departure Prevention	•	•
Lane Departure Warning	•	•
Lane Sway Warning	•	•
Lead Vehicle Start Alert	•	•
Pre-Collision Brake Assist	•	•
Pre-Collision Braking System	•	•
Pre-Collision Throttle Management	•	•
Speed Limiter	•	•
Speed Sign Recognition	•	•
Traffic Sign Recognition	•	•
Wide-angle Monocular Camera	•	•
Tyre Pressure Monitoring System	•	•
<b>Chassis and Mechanism</b>		
Front and rear stabiliser	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. SRS: Supplemental Restraint System. Effective when used in conjunction with seat belts.

3. Emergency Driving Stop System (EDSS) operates only when Lane Centering Function is operating. Refer to Owner's Manual for full details.



## Subaru Impreza features<sup>1</sup>

Model	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Exterior</b>		
Body coloured door handles	•	•
Body coloured rear garnish	•	•
Door mirrors:	•	•
Body coloured	•	•
Heated		•
Indicators	•	•
Power-folding	•	•
Electric sunroof		•
Front and rear wipers with front de-icer		•
Privacy glass – rear door, rear quarter and rear windscreen	•	•
Rear spoiler	•	•
Roof carrier brackets	•	•
Shark fin antenna	•	•
17" alloy wheels	•	
18" alloy wheels		•
<b>Lighting - Exterior</b>		
Daytime Running Lights	•	LED
Front Cornering Lamps		•
Front fog lights		LED
Headlights – LED headlights with auto off	Dusk-sensing	
Headlights – self-levelling LED headlights with auto off		Dusk-sensing
Steering Responsive Headlights (SRH)		•
<b>Air-conditioning</b>		
Dual zone climate control	•	•
<b>Security</b>		
Immobiliser security system	•	•
<b>Instrumentation and Controls</b>		
Adjustable steering wheel – height and telescopic	•	•
Electroluminescent gauges with colour MID	•	•
Manual mode	•	•
Paddle gear shifters	•	•
Sports pedals		•
<b>Multi-Function Displays</b>		
Multi-Information Display unit (MID) featuring:	•	•
4.2" LCD screen	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice.



## Subaru Impreza features<sup>1</sup>

Model	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Storage</b>		
Cargo hooks	•	•
Centre console box	•	•
Cupholders - centre console and rear	•	•
Door pockets with integrated bottle holder - front and rear	•	•
Retractable cargo blind	•	•
<b>Convenience</b>		
12V/120W power jack(s)	1	1
Auto door lock/unlock	•	•
Auto-dimming rear view mirror		•
Intermittent variable speed front windscreen wipers	•	•
Power mirrors and windows - driver and front passenger window with auto function	•	•
Rain-sensing front windscreen wipers	•	•
Smart key and push-start ignition	•	•
Sunvisors with illuminated vanity mirrors - driver and front passenger		•
Sunvisors with vanity mirrors - driver and front passenger	•	
USB-A charge port - rear passengers		1
USB-C charge port - rear passengers		1
<b>Interior Trims</b>		
Leather steering wheel and gear shift		•
Seat trim - leather accented <sup>2</sup>		•
Seat trim - tricot	•	
Seat trim colour - black	•	•
<b>Seating Extras</b>		
60/40 split folding rear seats	•	•
8-way power seat with dual memory - driver		•
Electric lumbar support - driver		•
Heated seats - driver and front passenger		•
Manual seat height lifter - driver	•	

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Leather accented upholstery includes leather and non-leather materials.



## Subaru Impreza features<sup>1</sup>

Model	Impreza AWD 2.0L	Impreza AWD 2.0S
<b>Entertainment</b>		
Centre information display featuring:	•	•
10 Harman Kardon <sup>*2</sup> speakers and amplifier		•
11.6" touchscreen	•	•
6 speakers	•	
AM/FM radio	•	•
Apple CarPlay <sup>®</sup> and Android Auto <sup>™</sup> connectivity <sup>3</sup>	Wireless	Wireless
Digital radio <sup>4</sup> (DAB+)	•	•
Satellite navigation		•
Bluetooth <sup>*5</sup> wireless technology with:	•	•
Audio streaming <sup>6</sup>	•	•
Handsfree mobile communication	•	•
Voice command recognition	•	•
Wireless Qi charger <sup>7</sup>	•	•
Auxiliary jack	•	•
USB-A connection/s	1	1
USB-C connection/s	1	1
<b>Owner Benefits</b>		
5 Year/Unlimited Km Warranty <sup>8</sup>	•	•
5 Year/75,000 Km Capped Price Servicing Program <sup>9</sup>	•	•
12 Month Roadside Assistance Program <sup>10</sup>	•	•

1. Subaru Australia reserves the right to change mechanical specification and equipment levels without notice. 2. Harman Kardon<sup>®</sup> is a registered trademark of HARMAN International Industries, Incorporated. 3. Compatible Apple<sup>®</sup> or Android<sup>™</sup> device required. 4. Digital radio reception not available in all areas. 5. Bluetooth<sup>®</sup> is a registered trademark of Bluetooth SIG Inc. System functionality is subject to the Bluetooth<sup>®</sup> wireless technology specification of individual device. 6. There may be restrictions on features available for certain models that are not fully compliant with AVCRP. 7. Compatible Qi enabled and compliant device required. 8. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 9. Every eligible Model Year 2026 onward Subaru Impreza comes with Subaru's 5 Year/75,000 Km (whichever occurs first) Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing). 10. 12 month Club Membership and Roadside Assistance Offer is standard upon activation with the relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 month Club Membership and Roadside Assistance Offer at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone number and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. Terms and conditions apply. For more information, visit [www.subaru.com.au/roadside-assistance-program](http://www.subaru.com.au/roadside-assistance-program).



Subaru Impreza AWD 2.0S. Optional premium paint shown.



# Welcome to the family

There are cars that simply get you from A to B, and then there are cars that empower you.

Buying a Subaru is like embracing life with both hands and knowing that nothing is going to stop you. When you buy a new Subaru you are welcomed into an owner's program that gives you access to a number of benefits.



## SUBARU NEW CAR WARRANTY - 5 YEAR UNLIMITED KILOMETRES<sup>1</sup>

Every new Subaru purchased for private use is covered by a 5 Year Unlimited Km manufacturer's national warranty. Visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty) or ask your Subaru Retailer for more information.

## SUBARU CAPPED PRICE SERVICING<sup>2</sup>

With our 5 Year/75,000 Km Capped Price Servicing Program, you'll now know the maximum amount you will have to pay for your next scheduled service during the Program period. You'll also have peace of mind knowing that specialist Subaru technicians will be looking after your pride and joy using only Genuine Subaru Parts. For more information on our Capped Price Service Program visit: [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing)

## 1 MONTH HEALTH CHECK AND CHAT

The 1 Month Health Check and Chat is a free consultation within the first month after delivery of your new Subaru. It allows our factory-trained technicians to provide quick vehicle checks, and one of our Service Advisors will answer any of your questions to help ensure an ongoing, worry-free experience.

## SUBARU'S MAP UPDATES<sup>3</sup>

If your new Subaru is fitted with a factory line fit navigation unit, your unit will be covered by Subaru's Map Update Program - guaranteeing you'll have access to the latest maps for the first 3 years of ownership.

1. Every new Subaru comes with a 5 Year Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 2. Every eligible Model Year 2026 onward Subaru Impreza comes with Subaru's 5 Year/75,000 Km (whichever occurs first) Capped Price Servicing Program. Available at participating Subaru Retailers only and does not apply to rental and some other classes of vehicles. For full Capped Price Servicing Terms and Conditions visit [www.subaru.com.au/service/pricing/capped-price-servicing](http://www.subaru.com.au/service/pricing/capped-price-servicing). 3. Subaru's Map Update Program is available on 2026 Subaru Impreza models purchased with the factory line fit Gen 4.0 navigation unit. Subaru's Map Update Program is not available on accessory fit or dealer sourced navigation units. For full terms and conditions of the Subaru Map Update Program visit [www.subaru.com.au/servicing/subaru-map-update-program](http://www.subaru.com.au/servicing/subaru-map-update-program).



## SUBARU ROADSIDE ASSISTANCE<sup>1</sup>

Enjoy 12 months of Australia-wide, standard Roadside Assistance when you purchase your new Subaru. In the unfortunate situation where you need that extra helping hand, Roadside Assistance will help with arranging a tow, battery service, flat tyre service, fuel delivery and lockout service.

## SUBARU CERTIFIED COLLISION REPAIRER NETWORK<sup>2</sup>

With a dedicated Subaru Certified Collision Repairer helpline available on 1800 737 179, help is available when you need it most. Available 24-hours a day, 7 days a week, help is only a phone call away. Subaru Certified Collision Repairers guarantee that trained specialists will repair your Subaru to strict factory specifications using Genuine Subaru Parts.

## GENUINE ACCESSORIES

Genuine Subaru Accessories are designed to enhance your vehicle, help you get more stuff done and have more fun! Our Genuine Accessories are factory approved by Subaru and are protected by the Genuine Subaru Accessories Warranty. For our full range of Subaru Impreza accessories visit [www.subaru.com.au/impreza/accessories](http://www.subaru.com.au/impreza/accessories). For more information on Genuine Subaru Accessories, visit [www.subaru.com.au/accessories-information](http://www.subaru.com.au/accessories-information).

## SUBARU INSURANCE<sup>3</sup>

It's important to enjoy the freedom of owning a Subaru, but it's also important to protect it. Subaru Premier Motor Vehicle Insurance is designed to protect your Subaru and your investment in it.

## SUBARU CERTIFIED USED CARS

Looking for a high quality used Subaru? Every Subaru Certified Used Car has passed a 152-point quality inspection giving you peace of mind - from participating Subaru Certified Used Car Retailers.

## AFFORDABLE OWNERSHIP

Enjoy being on the road for longer, for less with 12 month/15,000km service intervals and 5 Year/Unlimited Km Warranty<sup>4</sup>. Affordable ownership gives you the freedom to enjoy where the fun takes you.

## SUBARU FINANCIAL SERVICES<sup>5</sup>

When you fall in love and know it's the one, you don't want to wait. So why should you?

Subaru Financial Services brings you and your Subaru together, faster. It's like a Vegas wedding, with a bit more class and a lot better with numbers. And the only thing better than your new Subaru, is your next one. So we work hard to make upgrading into a newer Subaru more often, part of the process. It's a lifelong love affair - we get it. Available at participating Subaru Financial Services Retailers.

1. 12 month Club Membership and Roadside Assistance Offer is standard upon activation with the relevant Motoring Club in each state. To receive this benefit the customer must opt into the 12 month Club Membership and Roadside Assistance Offer at time of vehicle delivery. Eligible customers are those retail and novated lease customers who purchase a new Subaru and have less than 5 vehicles under the Club Membership offer. Customers must provide a valid phone number and residential address, as well as date of birth. Fleet, Government and Rental companies are excluded. Terms and conditions apply. For more information, visit [www.subaru.com.au/roadside-assistance-program](http://www.subaru.com.au/roadside-assistance-program). 2. Subaru Certified Collision Repairer network not available in all areas. Call 1800 737 179 or visit [www.subaru.com.au/retailers](http://www.subaru.com.au/retailers) to find your closest Subaru Certified Collision Repairer. 3. Subaru Insurance products are issued by Allianz Australia Insurance Limited AFS Licence No. 234 708 ABN 15 000 122 850 (Allianz). In arranging this insurance Subaru (Aust) Pty Limited ABN 95 000 312 792 (Subaru) and the authorised dealers act as agents of Allianz and not as your agent. Neither Subaru nor any of its related companies or appointed authorised Retailers have any liability in respect of these policies. 4. Every new Subaru comes with a 5 Year/Unlimited Km warranty period, unless the vehicle is used as a hire car, taxi, ride share, rental, driving school, delivery or courier vehicle in which case the warranty period is 5 Year/150,000 Km (whichever occurs first). For full warranty terms and conditions, visit [www.subaru.com.au/owners/warranty](http://www.subaru.com.au/owners/warranty). 5. Finance to approved applicants only. Credit criteria, fees, charges and T&Cs apply. Finance is provided by IFSA Pty Ltd ABN 39 651 319 774 trading as Subaru Financial Services, managed by Allied Retail Finance Pty Ltd ABN 31 609 859 985 Australian Credit Licence 483211.





## Subaru Impreza Awards

- 2025 - Australasian New Car Assessment Program 5 star ANCAP safety rating
- 2024 - Roy Morgan Annual Customer Satisfaction Awards, Major Car Manufacturer of the Year
- 2023 - Canstar Blue Most Satisfied Customers - New Cars
- 2021 - Roy Morgan Annual Customer Satisfaction Awards, Major Car Manufacturer of the Year
- 2016 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range
- 2011 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range
- 2007 - Australasian New Car Assessment Program 5 star ANCAP safety rating for the entire Impreza range
- 2003 - Australia's Best Cars, Best Mid-Size Car 2003 under \$28,000, Subaru Impreza GX
- 2000 - Wheels Car of the Year, Subaru Impreza
  - QLD Car of the Year Awards, Outstanding Compact Car, Subaru Impreza



*Start a journey of discovery*



Subaru Impreza AWD 2.0S. Optional premium paint shown.





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[www.subaru.com.au](http://www.subaru.com.au)

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