

Makes effort look effortless.



### Cannon Alpha

# Cannon Alpha. Make effort look effortless.

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Cannon Alpha



#### Say hello to GWM.

GWM is a world-renowned vehicle manufacturer capable of designing and producing SUVs, utes and powertrains simultaneously. At GWM, everything we do is grounded in our corporate philosophy: 'improving little by little every day.'

From building world-class research and development systems, which enable continuous innovation, to following the 'excessive investment' principle, which drives industry leadership, we relentlessly put our philosophy into practice. We are proud to make vehicles that combine the best components, technology and safety features from around the world. With over 2.5 million ute and pick up's sold globally (and counting), we are a proud maker of durable utilitarian vehicles for over 25 years. We attribute our success to passion, drive and a commitment to listening to our customers.

## Designed to meet all your needs.

Introducing a new breed of ute, unlike anything you've seen, sat in or driven before - the GWM Cannon Alpha. Larger overall dimensions mean a bigger on road presence and better in-cabin comfort. Improved on and off road performance opens more possibilities than you ever imagined. Put your foot down and feel the smile spread across your face as you instantly sense the wave of torque pinning you to your seat. Now you can tow, haul, drag, pull, push or lug almost anything, effortlessly.



\*overseas model shown 5 Introduction Cannon Alpha









Grand doesn't do the Cannon Alpha justice. This vehicle is about as lavish and well-appointed as a ute can get with a host of opulent interior specifications combined with a collection of striking exterior design features. These include an overhauled centre console with two new larger tablet-style screens surrounded by attractive woodgrain style trim. The new three spoke faux leather accented steering wheel and soft, supple front and rear seats are our most comfortable yet. Squarer LED headlights create a sense of exterior style and sophistication. And the \*60/40 split-swinging tailgate adds a touch of design class providing easier access to the tray.

## Our most stylish and luxurious ute ever.



LED tail lights



18" alloy wheels



60/40 split tailgate\*

\*Ultra variants only



Wireless charging port\*

\*Ultra variants only



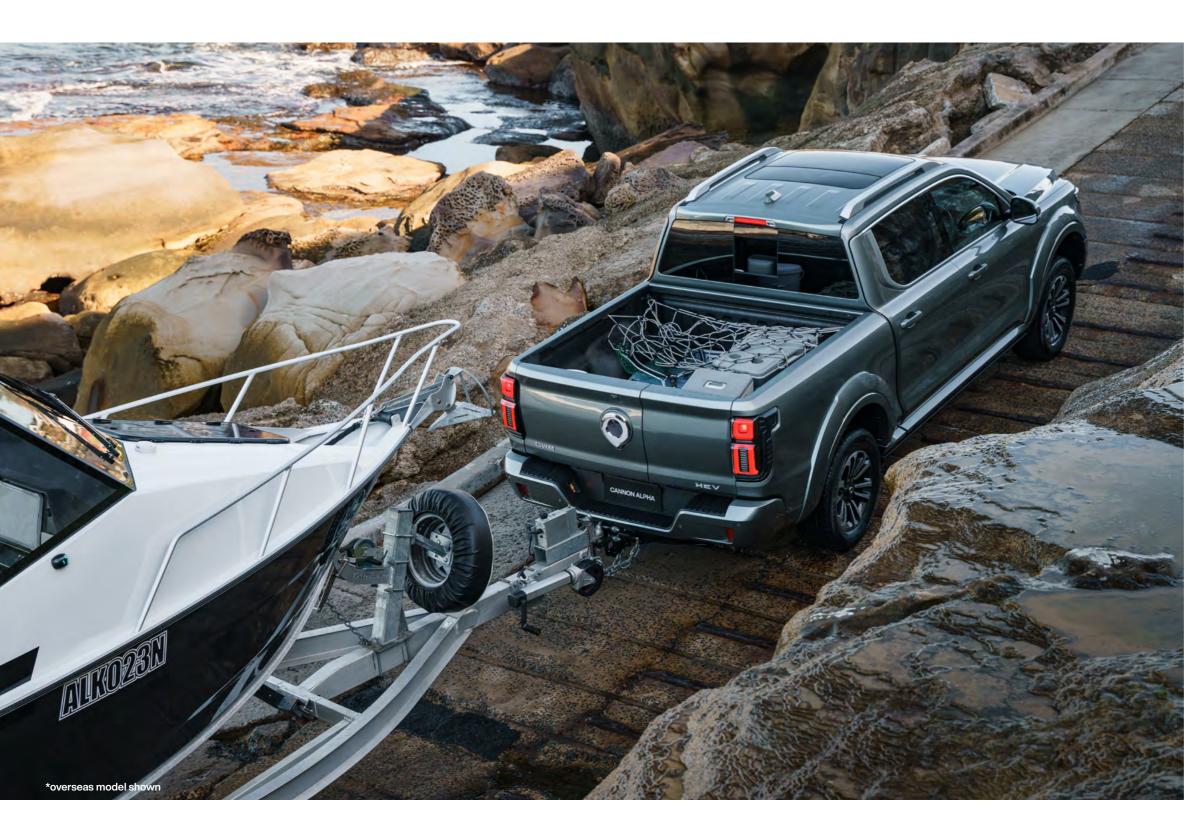
Front passenger VIP switch\*

\*Ultra variants only



Premium appointed cabin

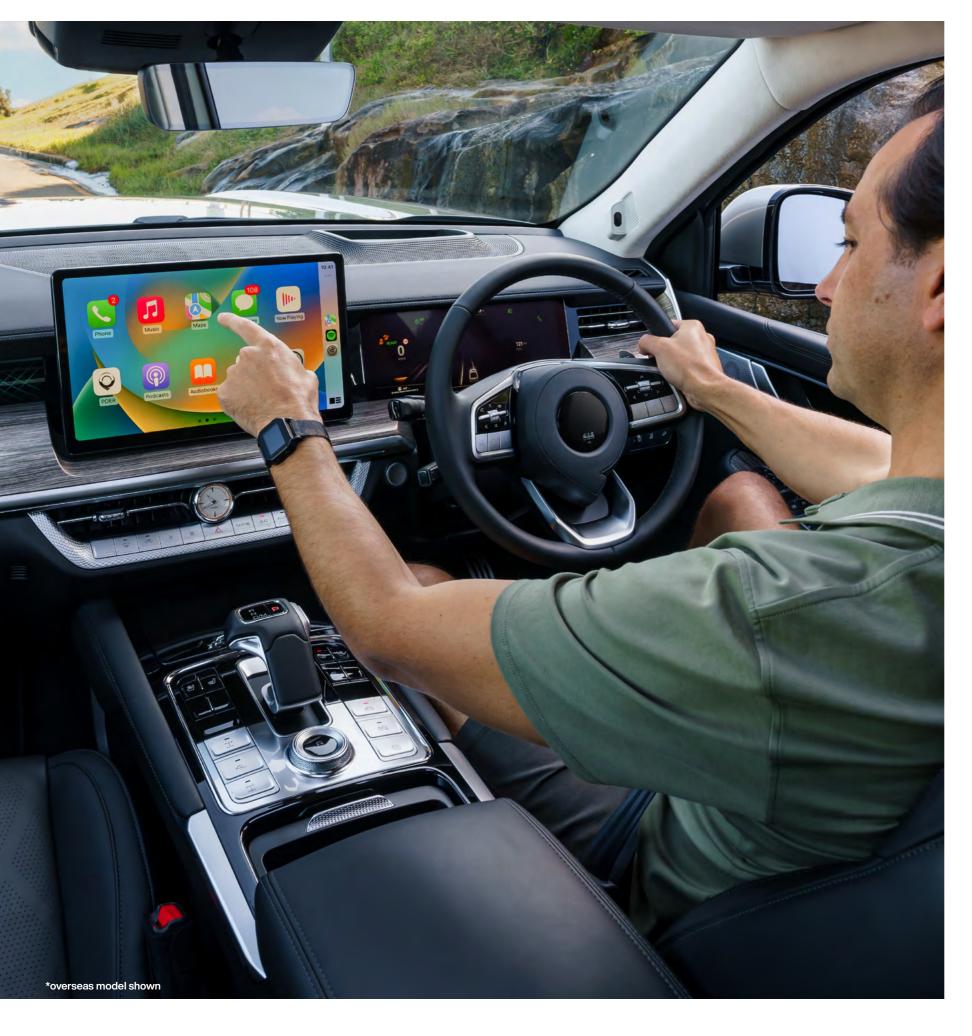
### A new breed of performance.



Packing a powerful turbo diesel, turbo petrol hybrid, or turbo plug-in hybrid power-train, it's no surprise the Cannon Alpha is the 'top-dog' amongst the fleet. Complete with a 9 speed automatic transmission, a 3.5 tonne towing capacity and torque-on-demand 4WD system with 5 driving modes, it makes carrying a light load or towing a large boat or caravan a breeze.

The advanced 4x4 system is engineered by respected global supplier Borg Warner and provides the driver with superior technology including a rear differential lock and 4WD low range to tackle tough environments for when things get a bit loose off-road.

### En oy effortless power with turbo diese or turbo petrol hybrid engine.

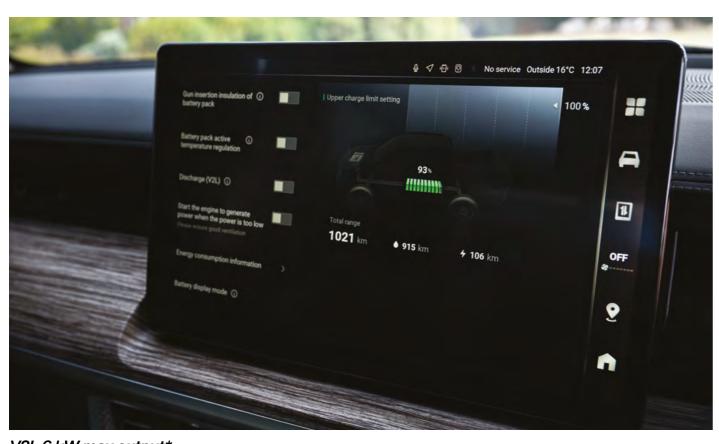


#### Smart tech never looked smarter

State of the art is now a work of art thanks to the new styled 12.3 or 14.6 inch touchscreen panel letting you control all your infotainment from one screen and view all your vehicles gauges, alerts, digital instruments, and safety systems from the other. You can even see a 360° view of the vehicle while driving. Plus, a wireless charging dock\*, keyless entry and push button start creates a smarter, more effortless overall driving experience.

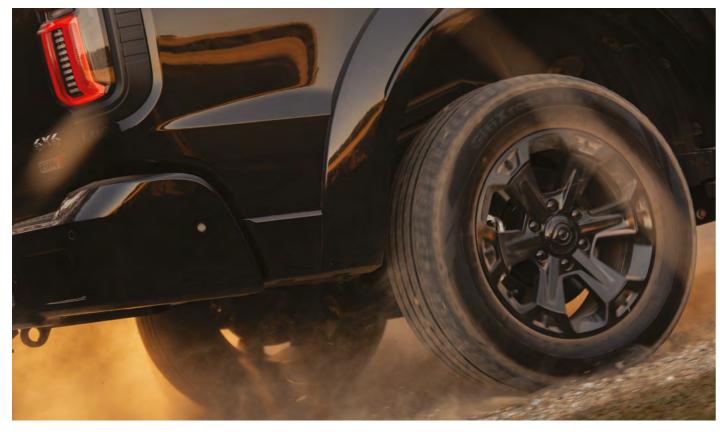
\*Ultra variants only





V2L 6 kW max output\*

\*accessory required for V2L (Vehicle to load)



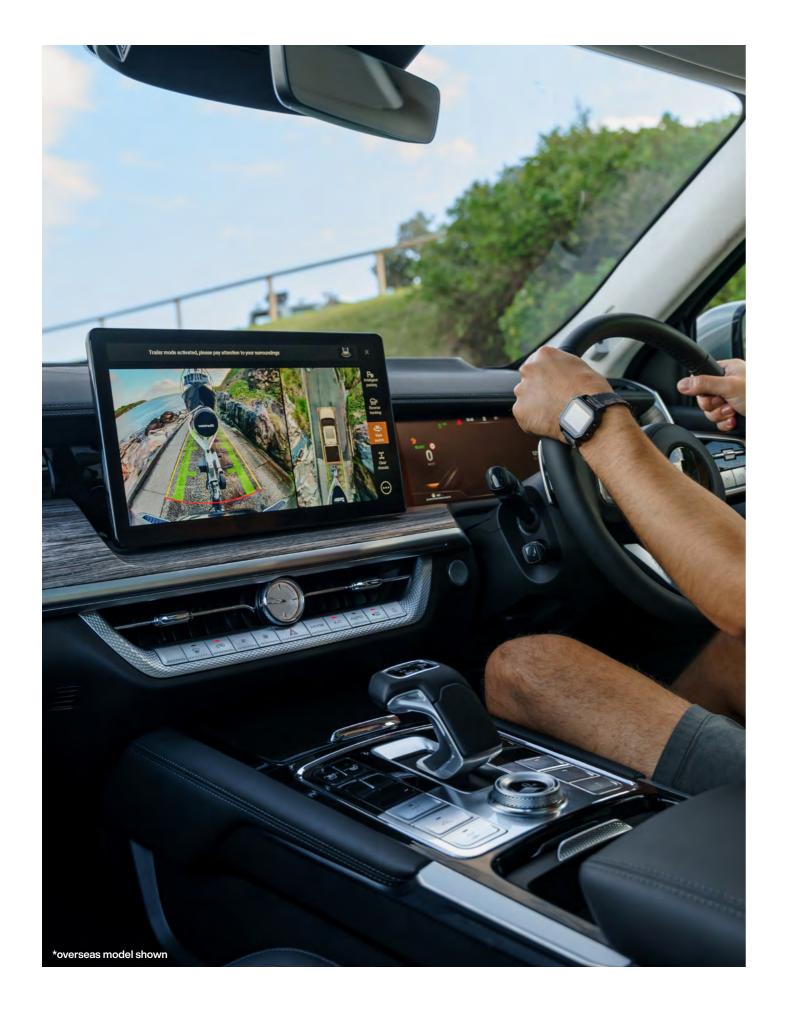
18" alloy wheels



Hi4-T - advanced plug-in hybrid technology



Hybrid drive modes - EV, HEV and intelligent hybrid



## Built to the safest standards.







ANCAP Safety test

ANCAP Safety test

Equipped with more than 100 of the latest active and passive safety features, the Cannon Alpha is one of the safest utes in its class. It is the first full hybrid ute in Australia to be awarded the highest possible 5-star safety rating by ANCAP.

Standard safety features include Automatic Emergency Braking, Lane Keep Assist, a Driver Fatigue Monitoring System and Traffic Sign Recognition giving you the peace of mind your GWM vehicle is looking out for you, and those around you. Protection from all angles.



Smart tech, active and passive safety features and front and side monitoring mean worry-free driving.

#### GWM Care



Every GWM comes with GWM Care. It begins from the moment you take delivery of your vehicle and continues long into the future. Wherever the road leads, you can rest assured knowing that your GWM will be kept at its best for many years to come.

- Year Unlimited KM Battery Pack Warranty
- Year
  Unlimited KM
  Warranty
- Year Roadside Assist
- Year
  Capped Price
  Servicing

\*Terms and conditions apply

GWM vehicles are available in a range of stunning contemporary colours.





Premium Colour (+\$595)



Premium Colour (+\$595)



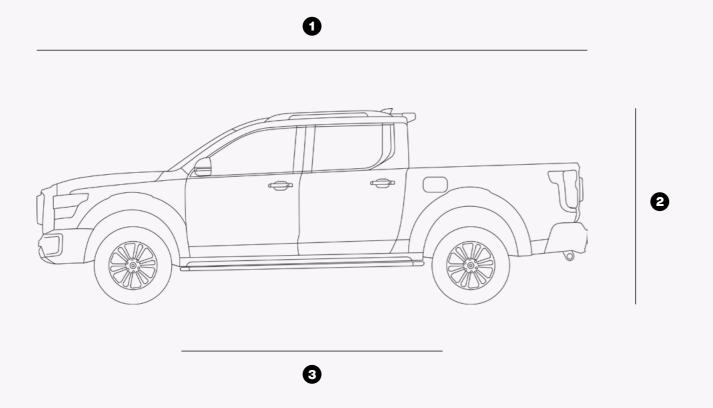


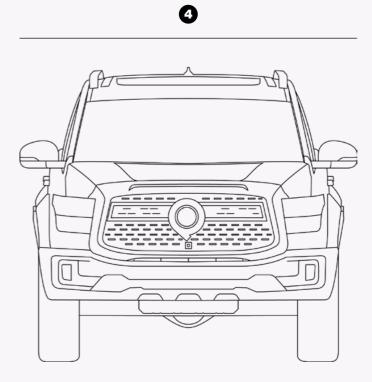
Premium Colour (+\$595)

#### Colour

1 Length: 5445mm2 Height: 1924mm3 Wheelbase: 3350mm

**4** Width: 1991mm





#### **Dimensions**

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV
Dimensions	Length/Width/Height (mm) <sup>1</sup>	5445×1991×1924	5445×1991×1924	5445×1991×1924	5445×1991×1924	5445×1991×1924
	Wheelbase (mm)	3350	3350	3350	3350	3350
	Min ground clearance (mm) <sup>1</sup>	224	210	224	224	210
	Approach/Break over/ Departure angle°1	28.5°/19°/23°	28.5°/19°/23°	28.5°/19°/23°	28.5°/19°/23°	28.5°/19°/23°
	Wading depth (mm)	800	800	800	800	800
	Turning circle – kerb to kerb (m)	13.0m	13.0m	13.0m	13.0m	13.0m
Engine	2.4L Turbo diesel	•	-	•	-	-
	2.0L Turbo petrol hybrid	-	•	-	•	•
	Displacement (cm³)	2370	1998	2370	1998	1998
	Max power (kW@rpm)	135 @ 3600	Electric motor 120 kW; Petrol engine 180 kW; Combined 300 kW;	135 @ 3600	Electric motor 78 kW; Petrol engine 180 kW; Combined 255 kW;	Electric motor 120 kW; Petrol engine 180 kW; Combined 300 kW;
	Max torque (Nm@rpm)	480@1500-2500	Electric motor 400 Nm; Petrol engine 380 Nm; Combined 750 Nm;	480@1500-2500	Electric motor 268 Nm; Petrol engine 380 Nm; Combined 648 Nm;	Electric motor 400 Nm; Petrol engine 380 Nm; Combined 750 Nm;
	Compression ratio	16:1	11:1	16:1	11:1	11:1
	Fuel economy (L/100km) combined <sup>2</sup>	8.9	17	8.9	9.8	1.7
	Fuel economy (L/100km) Urban <sup>2</sup>	10.2	-	10.2	8.9	-
	Fuel economy (L/100km) Extra urban²	8.2	-	8.2	10.4	-
	Co2 emissions (g/km) <sup>2</sup>	234	39	234	225	39
	Recommended fuel octane rating	Diesel	Petrol 91	Diesel	Petrol 91	Petrol 91
	Emission standard	Euro 5	Euro 5	Euro 5	Euro 5	Euro 5
	NEDC EV range (km)	-	115	-	-	115
	NEDC Combined range (km)	-	1060	-	-	1060
	Low charge fuel economy (L/100km) combined <sup>2</sup>	-	7.9	-	-	7.9
	Battery Type	-	Ternary Lithium	-	-	Ternary Lithium
	Battery capacity (kWh)	-	37.11	-	-	37.11
	50kW DC charging (hour)	-	0.4 (30-80%)	-	-	0.4 (30-80%)
	AC charging (hour)	-	6.5	-	-	6.5
	V2L Capability	-	6kW	-	-	6kW
	Charge connection type	-	CCS2	-	-	CCS2
	Battery pre-heating	-	•	-	-	•

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV	
Transmission	9-Speed Automatic Transmission (9AT)	•	-	•	-	-	
	9-Speed Hybrid Automatic Transmission (9HAT)	-	•	-	•	•	
	Driveline	Torque on Demand (TOD) 4WD	Torque on Demand (TOD) 4WD	Torque on Demand (TOD) 4WD	Torque on Demand (TOD) 4WD	Torque on Demand (TOD) 4WD	
	Electronic Gear Shift	•	•	•	•	•	
	Gear Ratios	1st 5.288, 2nd 3.243, 3rd 2.252, 4th 1.636, 5th 1.211, 6th 1.000, 7th 0.867, 8th 0.717, 9th 0.598, reverse 4.648					
Weights and Capacities	Braked towing capacity (kg) <sup>3</sup>	3500	3500	3500	3500	3500	
	Unbraked towing capacity (kg) <sup>3</sup>	750	750	750	750	750	
	Maximum downball weight (kg)	350	350	350	350	350	
	Maximum payload (kg)	821	685	760	735	685	
	Kerb weight (kg) <sup>1</sup>	2489	2810	2550	2575	2810	
	Tare weight (kg) <sup>1</sup>	2432	2761	2493	2526	2761	
	Max front axle load (kg)	1680	1680	1680	1680	1680	
	Max rear axle load (kg)	2250	2250	2250	2250	2250	
	Gross Vehicle Mass (kg) <sup>1</sup>	3310	3495	3310	3310	3495	
	(GCM) (kg) <sup>1</sup>	6555	6745	6555	6555	6745	
	Seating capacity	5	5	5	5	5	
	Fuel tank capacity (L)	78	75	78	80	75	
Chassis and Steering	Front Suspension	Coil spring double wishbone	Coil spring double wishbone	Coil spring double wishbone	Coil spring double wishbone	Coil spring double wishbone	
Ottering	Rear Suspension	Leaf spring live axle	Multi-link coil spring live axle	Leaf spring live axle	Leaf spring live axle	Multi-link coil spring live axle	
	Brakes	Front & rear: vented disc brakes	Front & rear: vented disc brakes	Front & rear: vented disc brakes	Front & rear: vented disc brakes	Front & rear: vented disc brakes	
	Intelligent Start-Stop (ISS)	•	-	•	•	-	
	Auto Hold	•	•	•	•	•	
	Paddles Shifter	•	•	•	•	•	
	Rear Differential Lock (Electric)	•	•	•	•	•	
	Front Differential Lock (Electric)	-	-	•	•	•	
	Electronic park brake	•	•	•	•	•	
	Trailer Sway Mitigation	•	•	•	•	•	
	Driving Mode: Standard, Sport, Eco, 4H, 4L	•	•	•	•	•	

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV
Exterior	Alloy wheels	Two tone machined 18"	Black 18"	Two tone machined 18"	Two tone machined 18"	Black 18"
	265/60 R18	•	•	•	•	•
	Full size spare - steel	•	•	•	•	•
	Type Pressure Monitor System (TPMS)	•	•	•	•	•
	Mirrors: Manual Fold + Electric Adjustment + Indicator	•	•	-	-	-
	Mirrors: Auto Fold + Electric Adjustment + Indicator	-	-	•	-	-
	Mirrors: Memory + Auto Fold + Electric Adjustment + Indicator	-	-	-	•	•
	Front grille	Chrome	Black	Chrome	Chrome	Black
	Roof rails	•	Black	•	•	Black
	Door handles	Body colour	Black	Body colour	Body colour	Black
	Side step - fixed	•	Black	•	•	Black
	Shark fin antenna	•	Black	•	•	Black
	Built in trailer socket	•	•	•	•	•
	C pillar storage	•	•	•	•	•
	Tailgate electronic lock	•	•	•	•	•
	Tailgate - one piece	•	•	-	-	-
	Split tailgate (60:40)	-	-	•	•	•
	Red brake calipers	-	•	-	-	•
	Rear privacy glass		•	•	•	•
	Rear electric sliding window	-	-	•	•	•
	Rear Windshield Defrosting	•	•	-	-	-
	Four door window auto up/down + anti pinch	•	•	•	•	•
	Soundproof Glass (Rear Door + Front Windshield)	•	•	•	•	•
	Soundproof Glass (Rear Windshield)	•	•	-	-	-
	Panoramic Sunroof	-	-	•	•	•
	Window Short Lift/Drop	•	•	•	•	•
	Sunvisor with vanity mirror	•	•	-	-	-
	Sunvisor with illuminated vanity mirror		-	•	•	•
	Automatic windscreen wipers	•	•	•	•	•
	Manual-dimming rear view mirror	•	•	-	-	-
	Auto-dimming rear view mirror	-	-	•	•	•
	N95 Dust Filter	•	•	•	•	•
	Electric Power Steering (EPS)	•	•	•	•	•
	Manual adjustable steering wheel (tilt and reach)	•	•	•	•	•
	Faux leather steering wheel	•	•	•	•	•
	Heated steering wheel	-	-	-	•	•
	Multifunction steering wheel	•	•	•	•	•
	Steering Model (Light, Comfort, Sport)	•	•	•	•	•

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV
Lights	Headlight levelling - manual	•	•	•	•	•
	LED headlights	•	•	•	•	•
	Auto headlight	•	•	•	•	•
	Auto highbeam	•	•	•	•	•
	Follow me home function	•	•	•	•	•
	Daytime Running Light (DRL)	•	•	•	•	•
	LED taillights	•	•	•	•	•
	LED front fog lights (steering)	-	-	•	•	•
	Rear fog light	•	•	•	•	•
	LED-High-Mounted Stop lamp	•	•	•	•	•
	LED Tray light	•	•	•	•	•
	64 Color ambient light	-	-	-	•	•
	Side roof lamps	-	-	•	•	•
	Rear room lamps	•	-	-	-	-
	Glove box light	-	-	•	•	•
	Sunglasses holder	•	•	•	•	•
Interior	Leatherette seats	•	•	-	-	-
	Leather accented seats	-	-	•	•	•
	Driver Seat: 6-Way Electric Adjustment	•	•	-	-	-
	Driver Seat: 8-Way Electric Adjustment+ Lumbar support + Memory + Welcome Function	-	-	•	•	•
	Front Passenger Seat: 4-Way Electric Adjustment	•	•	-	-	-
	Front Passenger Seat: 6-Way Electric Adjustment	-	-	•	•	•
	Front Passenger Seat: Vip Switch Control	-	-	•	•	•
	Front Seats: Heating	-	-	•	-	-
	Front + Rear Outer Seats: Heating	-	-	-	•	•
	Front Seats: Cooling + 8 Bladder Massage	-	-	•	•	•
	Rear Outer Seats: Cooling	-	-	-	•	•
	Rear Outer Seats: Manual 2-way Adjustment	•	•	•	-	-
	Rear Outer Seats: Electric 2-way adjustment with welcome function	-	-	-	•	•
	Rear Seats: Welcome Function	-	-	-	•	•
	Rear seat back: 40:20:40	•	•	•	•	•
	Rear center armrest with cup holder	•	•	•	•	•

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV
Safety	7 Air Bags: Dual SRS Airbags + Dual Front Side Airbags + Dual Curtain Airbags + Centre Airbag	•	•	•	•	•
	Front Seat Belt: Pre-tensioners With Load Limiters + CLT	•	•	•	•	•
	Rear Seatbelt Pre-tensioners With Load Limiters (outer seats)	•	•	•	•	•
	ISOFIX x2	•	•	•	•	•
	Child Presence Detection	•	•	•	•	•
	Brake Override System (BOS)	•	•	•	•	•
	Remote Central Lock & Automatic Locking Function	•	•	•	•	•
	Collision Automatic Unlock Function & Fuel Cut Function	•	•	•	•	•
	MANUAL Rear door child lock		•	•	•	•
Intelligent Technologies	Active Cruise Control (ACC) + Traffic Jam Assist (TJA)	•	•	•	•	•
	Intelligent Cornering Asset (ICA)	•	•	•	•	•
	Hill-start Assist Control (HAC)	•	•	•	•	•
	Hill Descent Control (HDC)	•	•	•	•	•
	Brake Assist System (BAS)	•	•	•	•	•
	Vehicle Dynamic Control Systems <sup>6</sup>	•	•	•	•	•
	Dynamic Steering Torque		•	•	•	•
	Rear Cross Traffic Alert (RCTA)	•	•	•	•	•
	Rear Cross Traffic Brake (RCTB)		•	•	•	•
	Door Opening Warning (DOW)	•	•	•	•	•
	Auto Emergency Brake (AEB) Pedestrian + Cyclist	•	•	•	•	•
	Forward Collision Warning (FCW)	•	•	•	•	•
	Lane Safety Systems <sup>7</sup>	•	•	•	•	•
	Emergency Break Signal System (ESS)	•	•	•	•	•
	Front Cross Traffic Alert (FCTA) Front Cross Traffic Brake (FCTB)	•	•	•	•	•
	Rear Collision Warning (RCW)	•	•	•	•	•
	Traffic Sign Recognition (TSR)	•	•	•	•	•
	Driver Fatigue Monitor System (DFMS)	•	•	•	•	•
	Push Button Start	•	•	•	•	•
	Bluetooth	•	•	•	•	•
	Auto Parking Assist	-	-	-	•	•
	Auto Reversing Assist	-	-	-	•	•
	360° View Monitor	•	•	•	•	•
	Front Parking Sensors	4	4	4	6	6
	Rear Parking Sensors	4	4	4	6	6

		Lux - Turbo Diesel	Lux - PHEV	Ultra - Turbo Diesel	Ultra - Hybrid	Ultra - PHEV
	Clear Chassis View	•	•	•	•	•
Intelligent Technologies Continued	Keyless Entry (Front)	•	•	•	•	•
Continued	Head Up Display (HUD)	-	-	-	•	•
Air Conditioning	Dual zone climate control	•	•	•	•	•
	Rear A/C Outlet-Top/Under	•	•	•	•	•
	Ouside Temperature Display	•	•	•	•	•
Multimedia	Front & rear row USB outlet	•	•	•	•	•
	6 Speakers	•	•	•	-	-
	10 Speakers - Infinity	-	-	-	•	•
	Independent Amplifier - Infinity	-	-	-	•	•
	Speed Sensing Volume	•	•	•	•	•
	Built in dash cam USB port	•	•	•	•	•
	Wireless Charging - Front	-	-	•	-	-
	Wireless Charging (Front + Back)	-	-	-	•	•
	Electronic Clock	-	-	-	•	•
	Connected Car - Telematics	•	•	•	•	•
	Voice Command: Hello GWM	•	•	•	•	•
	12.3" digital cluster + brightness adjust	•	•	•	•	•
	12.3" Color Multitouch Screen	•	-	-	-	-
	14.6" Color Multitouch Screen	-	•	•	•	•
	Wireless Apple CarPlay <sup>(P)5</sup> & Android Auto <sup>™4</sup>	•	•	•	•	•

- 1 Weights/mass/volumes/dimensions are approximate and subject to individual vehicle variances, and should be confirmed before fitting any accessories, towing or otherwise relying on this value
- 2 Results achieved in ADR81/02 fuel consumption testing. Results produced in laboratory test conditions, using sample vehicles without fitment of accessories/customisation, and do not reflect real world driving. Figures should only be used for comparative purposes.
- 3 Towing capacity subject to regulatory requirements, tow bar and vehicle design and towing equipment limitations.
- 4 Android Auto™ is a trademark of Google LLC. Requires compatible device, USB connection, mobile data, network reception and GPS signal. Mobile usage at user's cost. Functionality subject to change.
- 5 CarPlay® is a trademark of Apple Inc in the U.S. and other countries. Requires compatible device, USB connection, mobile data, network reception and GPS signal. Mobile usage at user's cost. Functionality subject to change.
- 6 Vehicle dynamic control system includes Anti lock Brake System (ABS), Electronic Brake pressure Distribution (EBD), Traction Control System (TCS), Roll-over Mitigation Intervention (RMI), Electronic Stability Control (ESC)
- 7 Lane safety system includes Lane Departure Warning (LDW), Lane Keep Assist (LKA), Lane Center Keeping (LCK), Emergency Lane Keep (ELK), Lane Change Assist (LCA)



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#### For more information visit gwmanz.com/au

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